



HALAL MONITORING AUTHORITY (HMA) الرقابة الشرعية للحلال

HALAL FOODS DEPARTMENT OF JAMI'YYATUL ULAMA CANADA, CANADIAN COUNCIL OF MUSLIM THEOLOGIANs (CCMT)

1825 Markham Road, Suite #: 211, Scarborough, Ontario, M1B 4Z9 Canada
Telephone: 416 731-2247 Fax: 416 981-3247 HMACanada.org



APPLICATION: REQUEST FOR PERMISSION TO USE HMA LOGO / TRADEMARK

Criteria of use

Applications to use the HMA logo will only be considered if your organization/facility/outlet is:

- a) Carrying HMA approved products under contract by the HMA of CCMT.
- b) Certified by HMA under contract by HMA of CCMT.

Contact details

Name:

Organization/ Outlet Name:

Address:

Tel/Fax:

Email:

Full description of intended HMA logo/trademark usage

Description and reason for use:

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Intended Period of use:

Proposed design draft

Please confirm that the draft design is attached to this application:

Yes No (please state reason)

I wish to include the HMA logo in the following material:

(please tick against each category)

- Website
- Leaflet/Flyer
- Brochure
- Advertisement
- Corporate folder
- Packaging on HMA certified products
- Stationery (please state what kind)
- Other (please state)

I would like to request a copy of the HMA Logo:

- High Resolution (print suitable)
- Low Resolution (web suitable)
- Other (please state)

Conditions and Terms of Use

Proper usage of the HMA logo requires compliance with the following conditions and guidelines:

GENERAL RESTRICTIONS: The maximum extent of logo usage allowed is as per individual agreement. The required length of time must be stated on this form under period of use. If HMA approval to use the logo has been given this does not grant any right, title or interest in the logo to requested parties, other than the rights specifically granted in the actual approval. The user will not make any representation or do any act which may be taken to indicate that it has any right, title or interest in the logo except under the terms of the consent issued by HMA. The user should not assign, transfer or enable usage of the HMA logo to others, without the prior, written consent of HMA.

The user should not use the logo, or any part thereof, as part of their name or identity nor use any name or mark confusingly similar to HMA logo or otherwise utilize the logo in a manner intended to link or associate the user or its products or services in any manner with HMA. The user must comply with all applicable laws and regulations, in particular, all laws and regulations pertaining to proper protection, use and designation of trademarks in Canada and any countries in which they intend to use the logo.

SPECIFICS : The user must:

- (i) not alter or modify the logo in any way;
- (ii) ensure the logo appears and is printed in its entirety, as supplied, by itself and not combined with any other graphic or textual elements;
- (iii) ensure the logo is not used as a design element of any other logo or trademark;
- (iv) not use the HMA logo in any manner that might disparage or injure HMA's reputation;
- (v) not use HMA logo on any web site that is in violation of any applicable laws or governmental regulations;
- (vi) ensure that the use of the HMA logo is truthful and not misleading. The user must not use the logo to imply any relationship with, or endorsement or sponsorship by, HMA that is not true. The user must not use the HMA logo in connection with any disparaging or negative statements about HMA or any of HMA activities etc.

On application, the user agrees and supplies HMA with all locations and forms of their use of the logo. User should also be made liable to remedy any deficiencies in logo usage, as determined by HMA in its sole discretion, upon notification by HMA in the manner requested by HMA

INDEMNITY CLAUSE: The user shall be liable for and will indemnify HMA against all liability, loss, damages, costs, professional and other expenses of any nature whatsoever incurred or suffered by HMA, whether direct or consequential arising out of the use by the user of the logo, except insofar as any such loss may arise from the negligence of HMA.

RESERVATION OF RIGHTS: HMA must reserve the right to terminate, revoke, modify or suspend its approval of logo usage and any rights arising out of or in connection with the approval, in whole or in part, without cause, at its sole discretion at any time.

Permission to use the logo will only be granted upon receipt of a proof of all printed material or a representation of any electronic display being forwarded to and approved by HMA.

Permission to use the logo will only be granted to specific projects, programmes, initiatives and the logo must not be attached to other projects/programmes, initiatives promoted by the same user. If the user completes, terminates or withdraws from the specific activity the logo was approved for, then they must immediately cease to use all printed material/stationery containing the HMA logo and/or delete the logo from their electronic display.

Notes

- Requests must be submitted on this official form only and must be mailed or faxed to HMA for approval. One form per each request, duplicated if needed.
- I / We understand that by virtue of this application, I must return the completed application form together with a non-refundable application fee of \$125.00 (One hundred twenty five Canadian dollars) to: HMA, by cheque or directly into HMA's account : TD Canada Trust, East York Town Centre, 45 Overlea Boulevard Toronto, ON. M4H 1C3, Account: 0633-5232498, Branch Code: 18282, Please fax deposit slip to: 416 981-3247 for confirmation and record purposes.
- Submitting the application request form and \$125.00 non refundable application fee does not guarantee approval.
- Once approval has been authorized the HMA team will forward the logo and logo usage guidelines.
- I understand that once approval has been authorized and materials have been printed, they will remain the property of HMA and if for any reason the certification is withdrawn from my premises, I will return all the materials to the HMA to dispose at their discretion.

I hereby agree to comply with the above terms and conditions:

Signed

Date

Please return to:

Halal Monitoring Authority, 1825 Markham Rd. Suite 211, • Scarborough, Ontario, M1B 4Z9

Tel: (416) 731-2247 • Fax: (416) 981-3247

Application to use HMA logo

For office use only:

Date of application: _____

Application ref: _____

Authorised given: _____

Authorisation denied: _____

Signature: _____

Date: _____